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Spring Forward with SWE!!

Professional Development Day

Saturday, April 6th
Oshkosh, WI

Hosted by SWE-WI in partnership with Oshkosh Corporation

Fees:
Professional Non-SWE Member: $35
Professional SWE Member: $25
Collegiate: $15
Optional Painting Activity: +$35

Spring Forward with SWE 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Room A</th>
<th>Room B</th>
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<tbody>
<tr>
<td>1:30 PM - 2:30 PM</td>
<td>Working with Global and Remote Teams&lt;br&gt;Barb Gosenheimer&lt;br&gt;Kristen Seashore</td>
<td>Product Management 101&lt;br&gt;Ann Krieger</td>
</tr>
<tr>
<td>2:45 PM - 3:45 PM</td>
<td>Hosting a Successful Outreach Event&lt;br&gt;Heidi Balestrieri</td>
<td>Technical to Management Transition Panel&lt;br&gt;Panelists from our gracious corporate sponsors</td>
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Register today for Spring Forward with SWE! Join collegiates and professionals for professional development sessions and networking as well as the annual Celebrate SWE-WI dinner and awards. Outside of the main event Saturday afternoon, one of our sponsor companies Plexus will host two tour opportunities Friday evening and Saturday morning. Please register for this event by March 25th by going to: https://www.surveymonkey.com/r/SWESpringForward, and complete the registration process through PayPal following the links in the survey.

For more details on the event such as company tour info, session topics, keynote speaker, and hotel suggestions, see, http://www.swewisconsin.com/pages/NewsEvents/News/SpringForwardwithSWE2019.pdf, and checkout the Facebook event, https://www.facebook.com/events/275418230047359/.

If you have further questions, please contact:
~Andie Falasco, afalasco@defense.oshkoshcorp.com
~Sam Billetdeaux, samanthabilletdeaux@gmail.com.
SWE created ‘Inclusion Solutions: Discussing a Diverse Culture is in the Cards’ training cards set. Each issue of the newsletter we will be showcasing one of these cards to help the diversity and inclusion discussion within SWE-WI.

First we ask you to think about these questions:

- How do you feel when you hear the terms diversity and inclusion?
- How do you define diversity?
- How do you define inclusion?
- How are the two terms similar and different for you?
- Describe the term biases.

Second some definitions:

**Diversity:** The understanding that each individual is unique; recognizing individual differences. These can be along the dimensions of race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, religious beliefs, political beliefs, or other ideologies.

**Inclusion:** A state of being valued, respected, and supported; focusing on the needs of every individual and ensuring the right conditions are in place for each person to achieve full potential.

**Bias:** The fundamental way (positive or negative) an individual looks at or encounters a situation or circumstance to make sense of it; a conscious or unconscious belief.

**Now for the sixth card in the series:**

![Card Image]
After reading this, reflect on the first questions asked. Did any of your answers change?

Take this discussion with you, and consider what it means for you in your current career.

Special thanks to SWE for creating these cards and to Lessons Learned Consulting Inc. for printing them. We ask that you do not re-purpose the information and/or send it to anyone outside of the SWE section.

If you have additional questions, please reach out to: learning@swe.org

This video gives more information about the card and how they can be used.

https://www.youtube.com/watch?v=vbvg_T6hwk

This card set is available for purchase from the SWE store at the following link. The version highlighted here is the ‘SWE Inclusion Solutions Cards.’

http://societyofwomenengineers.swe.org/page/5318-sweswag
SWE ANNOUNCEMENTS

Wendy Landwehr Endowment Fund

The Chicago Regional Section (CRS) is currently trying to create a Wendy Landwehr Endowment Fund, to celebrate her memory and hardwork with SWE.

If you would like to donate and contribute to this endowment fund, in her honor, SWE CRS and Martin Landwehr (her husband) would greatly appreciate it! They are nearing the finish line and are currently looking for another ~$4000 to complete the $25,000 needed to create the endowment fund.

For personal donations, there is a PayPal link that can be used by the membership, if that is their preference.

https://www.paypal.me/WendyLandwehrFund

Let me know if you need more information or would like to discuss this effort further, patriciawalker77@gmail.com.

Thanks for considering this valiant cause, forever your FRG,

Tricia
UPCOMING EVENTS

Carol Johnson Presentation April 10th

Location: MSOE Grohmann Tower 233 E Juneau Ave, Milwaukee, WI 53202
Date & Time: Wed, April 10th at 5PM
MSOE SWE hosts Carol Johnson, president of the American Society of Plumbing Engineers. Carol is the first woman and youngest person to ever become president of ASPE. She will discuss her journey as well as the struggles and successes of being a woman in engineering. Refreshments will be provided. Please RSVP by April 5th. Please contact Sam Billetdeaux, SamanthaBilletdeaux@gmail.com, with any questions.

Collegiate Speed Dating with Industry Professionals - March 26, Milwaukee Area

Date: March 26
Location: Marquette University

The Marquette collegiate SWE section is hosting a speed dating-style networking event to help answer collegiate questions in a casual setting. If interested in participating, please sign up at this website https://docs.google.com/forms/d/e/1FAIpQLSeMzrZidBAuyczoYI8nhB4vUzxiRlI-EzkY7wpbarUrRdgU4g/viewform?vc=0&c=0&w=1.
UPCOMING EVENTS

FIRST Tech Challenge and Robotics Competition – March 27-30, Milwaukee Area

FIRST Tech Challenge and Robotics Competition are looking for volunteers (no previous experience required) to help out at a variety of tournaments and competitions. Go to https://www.firstinspires.org/ways-to-help/volunteer to find information on what to expect as an Event Volunteer, search for events in your area, and volunteer. Once you have volunteered contact swewioutreach@swe.org to let us know.

Event Volunteer opportunities with FIRST
FIRST Robotics Competition
March 27-30 – Milwaukee, WI
April 3-6 – La Crosse, WI
UPCOMING EVENTS

FIRST Tech Challenge and Robotics Competition - March 30, Milwaukee Area

Wisconsin Regional SWE Meetup at the FIRST Robotics Competition
Date: Saturday, March 30th
Location: UWM Panther Arena, Milwaukee, WI

Meet up with fellow SWE-WI members to watch 50+ high school teams compete in this year's FIRST Robotics Competition game: Deep Space. This is a family friendly, free event. Meet up at 8:45AM in the lobby, or come and go as your schedule allows. Learn more about FIRST at firstinspires.org and wisconsinfrc.com. Contact SamanthaBilletdeaux@gmail.com with any questions and check out the attached flyer.

FRC WI Regional
Saturday, March 30th, 2019
UWM Panther Arena
400 W Kilbourn Ave
Milwaukee, WI 53202
Meet in South Lobby at 8:45AM

Meet up with fellow SWE-WI members to watch 50+ high school teams compete in this year's FIRST Robotics Competition game: Deep Space. This is a family friendly, free event.

Learn more about FIRST at firstinspires.org and wisconsinfrc.com
UPCOMING EVENTS

Check the SWE-WI website or Facebook page for upcoming events. Also watch for the weekly e-blast to stay informed on the current happenings in the SWE-WI section!

SWE-WI Website:  
http://swewisconsin.com/

Facebook:  
https://www.facebook.com/groups/swewisconsin/

Contact: Becca Wollenzien, swewisconsin@gmail.com, if you are not receiving the weekly e-blast e-mails.
RECENT EVENTS
WE LOCAL
Fun was had by one and all at this year’s WE Local in St. Louis, MO.

SWE Local Photos from St Louis 2019
1st photo - Kristen Seashore, Susan Schlett, Keena Spencer-Dobson, Rachel Tranel & Leighann Kuntz
2nd photo - the St Louis arch taken from the 360 hotel top restaurant
**RECENT EVENTS**

**WE LOCAL**

3rd photo - Rachel Tranel, keynote speaker and past SWE president Stacey Delvecchio, & Susan Schlett

4th photo - SWE-WI members Keena Spencer-Dobson, Susan Schlett, Sam Billetdeaux, and Rachel Tranel checking out one of the Wisconsin companies at the WE Local career fair.
5th photo - SWE-WI member Sam Billetdeaux presents "Developing Innovations at Lightning Speed" along with fellow co-worker Beth Cholst. The session demonstrated the benefits of rapid prototyping in new product development through two Milwaukee Tool product case studies.

6th photo - SWE-WI members Brianne Stewart and Sam Billetdeaux supporting the WE Local career fair.
OUTREACH

Would you be interested in working with a Girl Scout Troop and introducing a girl to engineering? The Girl Scouts have introduced new engineering and STEM badges and troops are looking for engineers who would be willing to help them earn these badges. For information on how to be involved, project ideas, and how to find a troop contact swewioutreach@swe.org

If you have been involved in an outreach event since July 2018 and are a SWE member, send information about the event to Heidi Balestrieri at (swewioutreach@swe.org) so we can report the information in the SWE outreach tool. Information needed for the report: event name, date, all SWE sections that were involved, description of event, breakdown of girls and boys who participated, age of students, number of adult guests, number of SWE member volunteers, number of other volunteers, any partner organizations involved, or any other information to share.
OUTREACH

Recent OUTREACH Events!!!

Future City

SWE-WI has impacted 300 girls this fiscal year through STEM outreach activities. SWE members volunteering at these events are role models. At Future City, middle school girl’s eyes lit up at the mention of SWE and were eager to hear from SWE judges about SWE and being an engineer. Volunteer and "Be that Engineer" Role Model.
OUTREACH

Recent OUTREACH Events!!!

Future City – More Pictures
OUTREACH

Upcoming OUTREACH Events!!!

RIVER FALLS SCIENCE SHOWCASE - APRIL 11, WESTERN WISCONSIN

APRIL 11- WESTERN WISCONSIN REGION: SWE-WI WILL HAVE A BOOTH AT THE RIVER FALLS SCIENCE SHOWCASE FROM 5-7:30. IF YOU WOULD LIKE TO VOLUNTEER PLEASE CONTACT SWE OUTREACH (SWEWIOUTREACH@SWE.ORG) FOR MORE INFORMATION.

RUBE GOLDBERG COMPETITION - APRIL 12, WAUKESHA AREA

APRIL 12- WAUKESHA: SWE-WI WILL BE JUDGING RUBE GOLDBERG MIDDLE SCHOOL COMPETITION AT WCTC FROM 9:45-12. THE CHALLENGE THIS YEAR IS TO FLIP A SWITCH. SIGN UP HERE: HTTPS://WWW.SIGNUPGENIUS.COM/GO/20F0E4CAAABE2BA7-SA7-RUBE3
The Gear

OUTREACH

Upcoming OUTREACH Events!!!

Girl Scouts Engineer This & Engineer That - April 13, Beloit/Janesville Area

Girl Scouts of Wisconsin Badgerland are looking for volunteers to lead hands-on engineering activities at 2 events on Saturday, April 13, in Beloit, WI. At Engineer This, Brownies! from 9 a.m. - 12 p.m., help Brownies earn the Fling Flyer Design Challenge, Leap Bot Design Challenge, and Race Car Design Challenge badges. At Engineer That, Juniors! from 1-4 p.m., help Juniors earn the Paddle Boat Design Challenge, Crane Design Challenge, and Balloon Car Design Challenge badges. If you are interested in volunteering at either event, contact Rachel at rbtranel@gmail.com.

GEMS Workshop - May 4, Waukesha Area

Save the date: Saturday May 4- GEMS (Girls' Engineering, Math & Science) workshop in Waukesha. More information to come!

Rube Goldberg Competition - May 10, Milwaukee Area

May 10-Milwaukee: SWE-WI will be judging Rube Goldberg Middle School competition at MSOE Kern Center from 9:45-12. The challenge this year is to flip a switch. Sign up here: https://www.signupgenius.com/go/20f0e4caaae2ba75-rube3
SWENext Membership – General Information

SWENext is a way to become part of the Society of Women Engineers as a student through the age of 18. Become part of SWE and #BeThatEngineer! Joining is free. Any student 13 or older can become a SWENexter. For those younger than 13, a parent will need to be the primary contact.

General SWENext Websites

◊ Visit our main SWENext website: http://societyofwomenengineers.swe.org/swenext

◊ Read our comic book series all about engineering Constance and Nano: https://constanceandnano.swe.org/

◊ Connect with SWE members and other SWENexters through our SWENext Clubs: http://societyofwomenengineers.swe.org/swenext-clubs

◊ Watch our SWENext Reporter’s videos: https://www.youtube.com/playlist?list=PLYvUdOKoCBdchedo5w20uh9wuXH_RRQNo7

◊ Find out more about our awards programs for high school students: http://societyofwomenengineers.swe.org/k-12-outreach/swenext-awards

General SWENext DesignLab Social Media

◊ Twitter@SWENext

◊ Facebook (exclusively for high school SWENexters)

◊ #SWENext

◊ #BeThatEngineer

Thanks for helping us get the word out!
Please send all SWENext queries to outreach@swe.org.
## Job Postings

### Current Job Postings:
There are no current job postings at this time.

### Helpful Job Sites:
To stay updated on new job opportunities, checkout SWE e-blasts, or these websites!


**SWE Wisconsin Page:** [http://www.swewisconsin.com/index.html](http://www.swewisconsin.com/index.html)

### SWE Professional Virtual Career Fair:
Looking for a new opportunity? Check out SWE’s virtual career fair May 9th 2018 where you can connect with multiple recruiters in a convenient way. More details can be found on the event website:  [https://app.brazenconnect.com/events/X1pmM?utm](https://app.brazenconnect.com/events/X1pmM?utm)
Come join this incredible team of SWE leaders! Any questions, feel free to contact a SWE-WI nominating committee member: Gina Janke, Susan Schlett (262) 337-3934, Betty Leonhard

If you are interested or have any questions on non-elected positions, please contact Andie at awfalasco@gmail.com.

**Nominating Chair** – Looks into members in section for who to suggest for leadership roles and make a team at the end of the year to put the voting together.

**Section Assessment Chair** – Makes a report at the end of the year for how the section is doing financially and a vitality assessment through the society.

**Membership** – Analyzes the membership numbers and welcomes new members.

**New Member Packet Coordinator** – Creates packets to send to new members.  
**Professional Development Chair** – Makes events in the three areas for professional development topics. Works with the LCC on what topics would be beneficial.

**Networking Chair** – Oversees the events coordinators and helps with questions and ideas.

**Event Planning Milwaukee** – Plans networking events in the Milwaukee area.

**Event Planning Madison** – Plans networking events in the Madison area.

**Event Planning Fox Cities** – Plans networking events in the Fox Cities area.

**Celebrate SWE Event Planner** – Plans end of year celebration.
SWE NEWS

SWE Open Positions

Liaison to Counselors – Works with the counselors and communicates to the collegiates.

Collegiate-Professional Event – Plans event for networking with collegiates and professional members.

Google Coordinator – Sends weekly emails of happenings in section and manages email account.

Webmaster – Manages section website and updates for events.

Newsletter Editor – Creates newsletter every other month. Collects and edits submissions.

Social Media Coordinator – Manages Facebook page and other social media with society.

Secretary Society Liaison – Reviews governance updates from society and reports back to section. Writes an article about governance and society happenings to newsletter.

Mentor Coordinator – Coordinates mentor relationships in the section.

Herstorian – Makes a digital reference of SWE-WI history.

Awards Chair – Nominates members for society awards, enters awards packet to society, creates section awards given out at Celebrate SWE event.

Scholarship Chair – Sends out submission information and chooses scholarship winners.

Public Relations Chair – Screens emails from companies about participation and questions.
**SWE NEWS**

**SWE WI Scholarship Fund Drive**
Thanks to your generosity, we raised an additional $1000 this year and we can fund 2 scholarships this year. But the fund drive for 2019 scholarship is just starting...

Please consider a year-end donation to SWE-WI as a tax deductible gift. Online donations are accepted at:  
http://www.sweewisconsin.com/pages/Support/Scholarship.html

Thanks again for your support.

-Scholarship Committee (Melissa Tumbleson, Andrea Cole, & Gina Janke)

**Event Planning**
Would you like to plan an event this year for SWE? We are looking for anyone who would like to plan an event in your area to get a list of those we could ask for an event during the year. This could be any event; a happy hour meet, trivia night, pottery or canvas painting, yoga session, group run, concert, attending a local event, webinar watching, escape room, etc. If you are interested, please contact Andie at awfalasco@gmail.com.
NEWSLETTER INFORMATION

Advertisement Information
Website and email postings may be covered by a set fee instead of the Corporate Supporter option. An individual posting to the website and an email message to all SWE-WI members is $50. The website posting will remain in place for a 30-day period.

Postings to the website are generally completed in 3 to 7 business days after the request has been confirmed. An email notice to SWE-WI members and subscribers will follow a website posting with the same information. Requests for a large number of postings at one time may take longer to prepare and post.

The preferred format for postings is Microsoft Word (version 2003 or higher); other text formats will be considered on an individual basis. Postings will remain on the SWE-WI website for a 30-day period. If the posting is for a job and it has not been filled in that 30-day period, a Corporate Supporter can request a 30-day extension via email. Please put “SWE-WI Newsletter Entry” in the subject line.

Newsletter Entry
Send us your stories! We want to see what our professional and collegiate members are doing in the community! We are looking for events that SWE has hosted, job posting, member milestones, interesting articles or books that you would like to share with others, truly a multitude of topics. If you have something you want to see in the newsletter and share with everyone please send the information listed below to michelegagas@yahoo.com, with the subject of “SWE Newsletter Entry”.

Name:
Date of Event:
Event Title:
Brief Description of the Event:
Pictures of Event
Section Title (if applicable)
Contact Email