

# Spring Forward 2021

SWE Wisconsin is proud to present the 2<sup>nd</sup> Annual Spring Forward with SWE event! On Saturday, April 10<sup>th</sup>, collegiates and professionals from across Wisconsin and Michigan's upper peninsula will congregate in a Covid-19 safe manner in Waukesha, WI or join virtually for professional development sessions, networking, and the annual Celebrate SWE-WI breakfast and awards. Outside of the main event, virtual company will be offered!

## Main Event Info

**Date:** Saturday, April 10<sup>th</sup>, 2021

**Location:** Milwaukee Marriott West  
W231N1600 Corporate Ct  
Waukesha, WI 53186

Or Virtually!

### Agenda:



Virtual Tour (Morning Viewing, virtual only)	7:30AM – 8:00AM
Registration	8:00AM – 8:10AM
Welcome!	8:10AM – 8:20AM
Breakfast Begins	8:20AM – 8:30AM
Keynote Speech	8:30AM – 9:15AM
Brain Teasers Break	9:15AM – 9:30AM
Session Block 1	9:30AM – 10:15AM
Brain Teaser Break	10:15AM – 10:30AM
Session Block 2	10:30AM – 11:15AM
Break and Group Photo	11:15AM – 11:30AM
Session Block 3	11:30AM – 12:15PM
Celebrate SWE-WI!	12:15PM – 12:45PM
Virtual Tour (Afternoon Viewing)	12:45PM – 1:00PM

# Professional Development Sessions

	<b>Portage/Chippewa Ballroom</b>	<b>Geneva/Wisconsin Ballroom</b>
<b>Block 1</b>	The Power of Networking <i>Michal Riege</i>	Applying Design Thinking to Personal and Professional Decision-Making <i>Holly Anne Burns</i>
<b>Block 2</b>	Building an Outreach Program through Collaboration and SWENext <i>Gretchen Hein &amp; Mackenzie Brunet</i>	Managing Email and Scheduling your Day using Microsoft Outlook <i>Keena Spencer-Dobson</i>
<b>Block 3</b>	How's Your Posture? <i>Inga Bentley</i>	Introduction to the DMAIC (Define, Measure, Analyze, Improve, Control) Method <i>Michele Dodez</i>

## Keynote

Join us for the Spring Forward 2021 keynote, Ana Kraft as she discusses **“How a positive mindset, awareness and resilience helped me to succeed in STEM and launch a business.”** She will talk about different tools you can use to train your brain to think positively, bring awareness about unconscious bias, and recommendations on how to build resilience.

Ana Kraft's background is in mechanical engineering and project management. She helped project teams succeed in delivering critical multi-million dollar construction and manufacturing projects. While she loved working in the manufacturing environment, there was one aspect she truly hated: bulky and manly steel toe boots that made it impossible to dress professionally. After years of frustration Ana decided to solve this issue by designing and manufacturing fashionable steel-toe footwear for women so that they can finally dress like the professionals they are!



In Ana's free time she volunteers as a board member for a non-profit called "Feeding Mouths, Filling Minds" which establishes sustainable water and food supply systems in Western and Eastern African countries. Apart from her non-profit work, the causes that motivate Ana include sustainable development, education and maximizing the opportunities for women in STEM.

## Registration

Registration for the event will be open **February 24<sup>th</sup>** through **March 25<sup>th</sup>**.

Professional Non-SWE Member, In Person

	<i>Virtual</i>	<i>In Person</i>
<i>Professional, Non-SWE Member</i>	\$30	\$40
<i>Professional, SWE Member</i>	\$25	\$35
<i>Collegiate</i>	\$15	\$15

Event registration can be completed at this link: <https://form.jotform.com/210337841077151>

## Additional Activities

**Eaton Plant Tour:** There will be a virtual plant tour of Eaton that can be viewed virtually or viewed at the in-person event.

## Sponsors

Special thanks to our sponsors for making this event possible. Are you interested in supporting this event or SWE-Wisconsin in general? Contact [swewisconsin@gmail.com](mailto:swewisconsin@gmail.com) for more information!



**Rockwell  
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**CLARIOS**

**Xena** *workwear for women*

## Learn about SWE Wisconsin

SWE Wisconsin is a local professional section of the Society of Women Engineers, serving members throughout the state of Wisconsin and Upper Peninsula of Michigan. Our section focuses on furthering SWE's mission of empowering women through STEM outreach, scholarships, mentoring collegiate SWE sections, and professional development events such as Spring Forward! Learn more about SWE Wisconsin and what activities we are up to on our website and Facebook pages.

[wisconsin.swe.org](http://wisconsin.swe.org)

[www.facebook.com/SWEWI/](http://www.facebook.com/SWEWI/)

