

Spring Forward 2020

SWE Wisconsin is proud to present the 2nd Annual Spring Forward with SWE event! On Saturday, March 28th, collegiates and professionals from across Wisconsin and Michigan's upper peninsula will congregate in Waukesha, WI for professional development sessions, networking, and the annual Celebrate SWE-WI dinner and awards. Outside of the main event, nearby company tours and a social event will be offered – make the most of your weekend in Southeastern Wisconsin!

Main Event Info

Date: Saturday, March 28th, 2020

Location: Milwaukee Marriott West
W231N1600 Corporate Ct
Waukesha, WI 53186

Agenda:

Registration	1:00PM – 1:20PM
Welcome	1:20PM – 1:30PM
Sessions	1:30PM – 4:15PM
Networking	4:15PM – 5:00PM
Dinner and Keynote	5:00PM – 6:00PM
Awards	6:00PM – 7:00PM



Professional Development Sessions

Block 1 1:30 - 2:15PM	Mindfulness in the Workplace <i>Inga Bentley</i>	Applying Design Thinking to Personal and Professional Decision-Making <i>Holly Anne Burns</i>
Block 2 2:30 - 3:15PM	Building an Outreach Program through Collaboration and SWENext <i>Gretchen Hein and Mackenzie Brunet</i>	Managing Email and Scheduling your Day using Microsoft Outlook <i>Keena Spencer-Dobson</i>
Block 3 3:30 - 4:15PM	The Power of Networking <i>Michal Riege</i>	Introduction to the DMAIC (Define, Measure, Analyze, Improve, Control) Method <i>Michele Dodez</i>

Keynote

Join us for the Spring Forward 2020 keynote, Ana Kraft as she discusses **“How a positive mindset, awareness and resilience helped me to succeed in STEM and launch a business.”** She will talk about different tools you can use to train your brain to think positively, bring awareness about unconscious bias, and recommendations on how to build resilience.

Ana Kraft's background is in mechanical engineering and project management. She helped project teams succeed in delivering critical multi-million dollar construction and manufacturing projects. While she loved working in the manufacturing environment, there was one aspect she truly hated: bulky and manly steel toe boots that made it impossible to dress professionally. After years of frustration Ana decided to solve this issue by designing and manufacturing fashionable steel-toe footwear for women so that they can finally dress like the professionals they are!



In Ana's free time she volunteers as a board member for a non-profit called "Feeding Mouths, Filling Minds" which establishes sustainable water and food supply systems in Western and Eastern African countries. Apart from her non-profit work, the causes that motivate Ana include sustainable development, education and maximizing the opportunities for women in STEM.

Registration

Registration for the event will be open **February 24th** through **March 13th**.

Professional Non-SWE Member	\$35
Professional SWE Member	\$25
Collegiate SWE Member	\$15

Event registration can be completed at this link: <https://form.jotform.com/200337847544155>

Additional Activities

Eaton Plant Tour: SWE Wisconsin is excited to offer plant tours at nearby Eaton locations on Saturday, March 28th, beginning at 9:30AM. Learn about how Eaton manufactures power management technologies. This tour has no additional cost and sign up is available as part of the event registration. This tour is limited to a max of 50 participants, so sign up early!

Chocolate Making: Looking for an opportunity to socialize with other SWE members before this professional development event? Join SWE Wisconsin for chocolate making on Friday, March 27th at 6PM. The event will be hosted at Allo Chocolat in downtown Waukesha. Cost of chocolate making is \$25. Sign up is available as part of the event registration. This social event is limited to a max of 15 participants, so sign up early!

Accommodations

SWE Wisconsin is excited to offer a discounted rate for Saturday, March 28th at the Milwaukee Marriott West. The room block will be released on February 28th. Book your room today at [this link](#).

Sponsors

Special thanks to our sponsors for making this event possible. Are you interested in supporting this event or SWE-Wisconsin in general? Contact swewisconsin@gmail.com for more information!



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Learn about SWE Wisconsin

SWE Wisconsin is a local professional section of the Society of Women Engineers, serving members throughout the state of Wisconsin and Upper Peninsula of Michigan. Our section focuses on furthering SWE's mission of empowering women through STEM outreach, scholarships, mentoring collegiate SWE sections, and professional development events such as Spring Forward! Learn more about SWE Wisconsin and what activities we are up to on our website and Facebook pages.

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